



## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

## Reach out to us

write info@selectusa.gov  
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# Foreign Direct Investment (FDI): MEXICO

**\$31.4B** Total stock of FDI from Mexico in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

**68,800**

Number of U.S. workers employed by U.S. affiliates of Mexican-owned firms in 2012.



Investing in  
Innovative R&D

**\$48.0 billion**

Value of research and development (R&D) spending by U.S. affiliates of majority foreign-owned firms in 2012.\*



Expanding  
U.S. Exports

**\$1 billion**

Total contribution to U.S. goods exports by Mexican-owned firms operating in the United States in 2012.

## Mexican FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$24,868	\$27,081	\$28,042	\$29,144	<b>\$31,448</b>
Flow	\$-123	\$2,432	\$776	\$3,508	<b>\$2,421</b>

## U.S. FDI in Mexico (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$85,751	\$85,599	\$104,388	\$102,418	<b>\$107,825</b>
Flow	\$825	\$7,840	\$11,635	\$7,349	<b>\$9,311</b>

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

\* The market-specific number has been suppressed to avoid disclosure of individual companies' data

## TOP 6 INDUSTRY SECTORS

by # of announced Mexican FDI projects in the USA

- |                   |                       |                      |
|-------------------|-----------------------|----------------------|
| #1 Food & Tobacco | #3 Building Materials | #5 Business Services |
| #2 Metals         | #4 Financial Services | #6 Auto Parts        |

Source: fDi Markets (data from Jan 2003- Jan 2015)